



Greater Orlando IFMA Chapter Newsletter

Winter 2007

Features:

- Committee updates
- IFMA Orlando Committee Overview
- IFMA Orlando Committee Chairs
- 2006 Holiday Event
- Article of Interest
- Previous Monthly Luncheons
- CFM/FMP Corner
- World Work Place 2006
- Sponsorship/Advertising
- Calendar of Events
- Officers & Board of Directors





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Committee Updates:

SOCIAL / GOLF – The board was reminded the next social is in April. The Social calendar is to be defined at next month's board meeting. There was good response to the holiday luncheon.

MEMBERSHIP – The committee had met Jan 4th, and defined 161 current members, which is tremendous growth from the 100 members just two year previous. The goal for this year is 200 members. This committee is looking as education to be foundation for future strength.

PROFESSIONAL DEVELOPMENT/PROGRAMS – The January meeting should be strong with the Seminole, EDC and future development overview being given. The February meeting has been changed to Project Management Estimating and Budgeting for construction projects. March topic will be Finance for the non Financial Professional. April is the Social. May is set to be an HR Round Table.

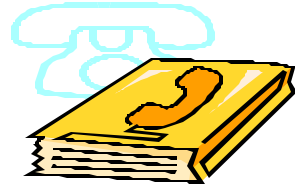
PUBLIC RELATIONS – Progress is being made in developing a committee. Discussed teamwork linking Marketing and Membership committees. Central Florida Business Journal and Florida Real Estate Journal recently published our new board members.

NEWSLETTER – The newsletter will be posted the end of January and then again at the end of March to move the publishing date up one month.

IFMA Orlando Member Acclamations

Chuck Aldrich was recently promoted to Sr. Facilities Manager with CB Richard Ellis.

Congratulations Chuck!



IFMA On-Line Directory

One of the many benefits of membership!

As a member of IFMA Orlando you have access to the on-line membership directory. Go to www.ifmaorlando.org and click on "Directory" on the left hand side. All members must log in. This log in information was supplied to you when you joined IFMA, or, if you have been a member, it was emailed to you recently.

All members are listed by Company name and the services provided are included in listing. Also, all members should be sure we have your information listed correctly. When you join IFMA, the information you supply to IFMA International is the information that will be inputted. If something is not correct or has changed, you must contact the IFMA Orlando office to update. 407-658-4333.



Greater Orlando IFMA Chapter Newsletter

Get Involved! Join a Committee...read on to find out what they do!

Professional Development/Educational/ Programs Committee

Coordinates courses to fulfill FM certification requirements and quarterly programs on topics of interest of FM's. In addition, selects and coordinates monthly programs by selecting speakers and serving as liaisons.

Membership Committee

Responsible for the recruitment and retention of members. Members actively seek out and pursue other sources for possible members and create incentives for others in the association to recruit new members. Members serve as "welcome" hosts for all new and prospective members at functions.

Newsletter

Coordinates all functions of the quarterly on-line newsletter including editing and publishing. Actively pursues newsworthy information from the association members and also secures advertisements from sponsors.

Sponsorships

Responsible for securing company sponsorships for monthly luncheons. Actively pursues companies and showcases the benefits of being an IFMA sponsor.

Social & Special Events

Responsible for all aspects of planning, budgeting, and promoting the Annual Golf Tournament usually held in the fall. Also, involves gaining sponsorships from area companies for the event.

Public Relations/Marketing

Responsible for community outreach programs, public relations efforts including publicity and marketing of IFMA Orlando.

Directory Committee

Responsible for the IFMA Orlando Chapter web site updates. This includes membership directories, calendars, events, and links to information on the IFMA International web site.

For more information or to attend a committee meeting, contact the committee chairperson on your committee chair list.



Greater Orlando IFMA Chapter Newsletter

IFMA Orlando Committee Chairs:

Professional Development/Education/Programs

Doris Wasson - Tower Realty

800 N. Magnolia Ave. #204

Orlando, FL 32803

P 407-422-7773

F 407-841-9426

Email: dwasson@towerrealtypartners.com

Membership Committee

Grace Cubarrubia - Millicare of Orlando

6450 Kingspointe Pkwy #10

Orlando, FL 32819

(P) 407-248-8200

(F) 407-248-8900

Email: grace@millicareoforlando.com

Newsletter Committee

Chuck Aldrich - CB Richard Ellis

501 W. Church St.

Orlando, FL 32805

(P) 407-822-2175

(F) 407-245-1296

Email: chuck.aldrich@hdsupply.com

Sponsorship

Jack Tallevast - Herman Miller

1104 Whispering Winds

Apopka, FL 32703

(P) 948-6736

(F) 386-7502

Email: jack_tallevast@hermanmiller.com

Social/Special Events

Wendy Mauch - Initial Tropical Plants

4000 N. Orange Blossom Trail

Orlando, FL 32804

(P) 407-290-6306

(F) 407-298-3095

Email: wmauch@initialplants.com

Public Relations/Marketing

Lisa Skelton - Trustreet Properties

450 S Orange Avenue 10th Floor

Orlando, FL 32801

(P) 407-540-2561

(F) 407-540-2402

Email: lskelton@trustreet.com

Directory Committee

Ed Elkes - Adere Inc.

3611 Thompson Rd.

Lake Mary, FL 32746

(P) 407-333-3336

(F) 407-333-9213

Email: eelkes@cfl.rr.com



Greater Orlando IFMA Chapter Newsletter

2006 Holiday Luncheon at the Orlando Culinary Academy

IFMA Orlando held the annual holiday luncheon at the Orlando Culinary Academy. The event was highly attended and provided a great networking and dining experience!

The culinary academy has a restaurant called Machon which is run by culinary students and teaching chefs of the school. On the holiday luncheon day, the restaurant was open exclusively for IFMA members. We enjoyed a cooking demonstration, wonderful cuisine, and an informative tour of the facility.

At our event, we also presented the check of the proceeds from the Golf Tournament to the Russell Home. In addition, we installed the new 2007 Board of Directors while recognizing the hard work of our 2006 Board of Directors.



IFMA Orlando 2007 President Geoff Allen, CFM thanking our 2006 past President Terry Smith, CFM, FMA, RPA for his service to the organization.



Wendy Mauch and Terry Smith, CFM, FMA, RPA, with a check for The Russell Home. The proceeds were collected from the IFMA Orlando golf Tournament held on October 20, 2006.



IFMA Orlando 2007 Officers and Board of Directors (left to right) Terry Smith CFM, FMA, RPA, Grace Cubbarubia, Geoff Allen, CFM, Lisa Skelton, Kathy Lesiuk, Larry Simmons, CFM, Anita Smerdon, Wendy Mauch, Chuck Aldrich, CFM, and Doris Wasson.



Greater Orlando IFMA Chapter Newsletter

Article of Interest:

Orlando's skyline will keep rising with 'a steady flow of new projects'

Jack Snyder
Sentinel Staff Writer
January 8, 2007

As retail expert John Crossman sees it, downtown Orlando lacked a viable residential base for decades. But that started changing in the late 1990s, as people flocked to apartments and condos constructed in the city center. The full effect of all that residential development downtown "should be huge," said Crossman, managing partner of Crossman & Co., a local brokerage. And as downtown's population grows, so will the retail, he added. "Look for more unique and upscale tenants to come to downtown."

The pace of residential development slowed noticeably in 2006, but some developers are still pushing hard to get condominium projects under way this year. Eola Place, The Monarch and Tradition Towers are among those trying to generate enough sales to trigger financing and then actual construction. Bill Shallcross, with JLJ Properties LLC, said the housing market has certainly slowed, "but we're optimistic we'll get going."

Among the big projects under construction in 2007: Mills Park, a mixed-use development on the site of the former Mills & Nebraska lumberyard. The project, which will start coming out of the ground in the first quarter, includes hundreds of condominiums as well as office and retail space.

Frank Billingsley, Orlando's economic development director, doesn't see much of a pause for downtown. "We see a steady flow of new projects coming through the planning pipeline."

Several high-profile projects will be finished in 2007, Billingsley noted, including the Vue condominiums, now the second-tallest building on the downtown skyline, and Premiere Trade Plaza, the biggest redevelopment project in the city center's history. The office/retail/residential plaza complex, in the heart of downtown, includes a movie theater that, if it opens this year on schedule, should make downtown more of an entertainment destination.

Mayor Buddy Dyer noted that the current move to develop a new arena, a new performing arts center and a renovated Citrus Bowl should energize the city center for years to come. Those venues "will make us proud, and show the world that Orlando is no longer a second-tier city," Dyer said.

But the first big downtown project to break ground this year may be the \$100 million Capital Plaza III complex, which will include a hotel and separate office and residential towers near Lake Eola. Mike Beale, senior vice president of Highwoods Properties Inc., the developer, has started applying for permits and said construction could be under way as soon as the first quarter.

Lincoln Property Co. is already at work on the \$60 million, 32-story Dynetech Centre, a mixed-use tower on Rosalind Avenue at Washington Street. Scott Stahley, Lincoln senior vice president, said rents in the new tower will be below \$30 a square foot, a rate that's not likely to be duplicated in future office towers because of rising costs.



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IFMA Orlando's Previous Monthly Luncheons

November 16, 2006 After Hours Event

Subject: CNL Building Tour

Speaker: Victoria Cerrone

December 7, 2006

Subject: Holiday Luncheon

Location: Orlando Culinary Academy

Coming up...Mark Your Calendars!

January 2007

Subject: "Wuz Up Orlando?"

Speakers:

John Krug – Orange County Economic Development Council

Derek Hudson – I-4 Public Information Office

Tracy Turk - Seminole County Economic Development Council

Location: Dubsdread Golf Club

February 2007

Subject: Project Management

Location: Dubsdread Golf Club

March 2007

Subject: Finance for the Non-Finance Managers

Location: Dubsdread Golf Club

Where's Dana?



Dana Adamski, former IFMA Orlando Member and Part of the Professional Development/Programs Committee, has relocated to Atlanta with her husband. Dana has already joined the Atlanta IFMA Chapter. Thank you Dana for your generosity.

Welcome New Members

Russell Muller – Great American Land Management

Sean Farrington – Kerzner International

Neal Boothe, PE – GRG, Inc.

John Siraco – Florida Institute of Technology

Christopher Coventry – Orlando Regional Healthcare

Russell Manion – Orange Lake Country Club, Inc.

Clifford Russell – RMS Orlando, Inc.

John Charleston, III – A1A Cleaning Service, Inc.

Bridget Phillips – Bentley Prince Street

Jodi Daniel – Wyndham Vacation Ownership



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CFM/FMP Corner:

My CFM Testing Experience – Part 2

By: Chuck Aldrich – December 11, 2006

In the previous newsletter I explained the steps I took to obtain my CFM designation. I included the date of each milestone and the dollar amount spent. Now I will go into detail about the test material and testing facility.

The test consists of eight competencies to include Operations & Maintenance, Real Estate, Human & Environmental Factors, Planning & Project Management, Leadership & Management, Finance, Quality Assessment & Innovation, and Technology. It's impossible to be a master of all eight competencies but you need an understanding of each of them. The test doesn't require you to score 100% to pass but you will have to pass all eight areas individually.

There's not a whole lot of studying you can do for a competency exam. You are tested for what you already know, therefore the study guide simply tells you what material the test covers. There are some sample questions in the study guide that gives you an idea of the question's format. I didn't see very many of these sample questions on the actual test but the format was identical.

At the exam review class we were given a larger study guide that had a little more detail on the competencies and a glossary of terms. I had only two days after I returned from the exam review before I had to take the test so I wasn't able to read through this new study guide.

When I arrived at the testing facility I was shocked to see how strict they were and how serious they took the whole testing process. I had to remove everything from my pockets, even my Chapstick, and put it in a locker. I wasn't even allowed to wear my watch into the testing room. When I left the room and re-entered I had to sign in and out.

The test was computer generated, which was my choice, and it was very simple to find my way though it. There was a count-down clock in the corner of the computer screen reminding me how slow I was going. It didn't take long for me to notice that the test wasn't divided into the eight competencies. The eight competencies were all mixed together in the different sections.

The test questions were very straight forward and I had no reason to interact with the staff at the testing facility for clarification. The biggest challenge was that all four multiple choice answers were *right*, I had to choose the *best* one. About half way through the process I truly felt like I wasn't going to pass. This was the most stressful testing experience I can remember.

I like the fact that you find out immediately if you passed or failed but those few seconds when the computer checks your test have to be the most stressful time of the whole process. You will never find out what your scores were on each section, you only know if you passed. If you don't pass, IFMA will tell you where your weaknesses are, but not which sections you passed.

If you are thinking about taking the CFM Exam and you have any questions for me please send an email to chuck.aldrich@HDSupply.com



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World Work Place 2006:

The World Workplace experience comprises a conference focused entirely on education and a unique tradeshow that incorporates product demonstration and instruction. The enduring success of this event is based both on IFMA's reputation as the ultimate resource for facility management, and the variety of industries represented in the educational sessions and on the show floor.

Here are some photos of the IFMA Orlando members at the WWP 2006.



Cindy Brisson, George Urquiola, Janie Hewitt, and Grace Cubarrubia.



Terry Smith, Scott Weber, Lisa Kelly, and Larry Simmons



Grace Cubarrubia and Kathy Lesiuk



Chuck Smith and Bud Hosier

If you have any pictures from World Work Place 2006 that you would like to share please send them to chuck.aldrich@hdsupply.com.



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Sponsorship Opportunities

Sponsor an IFMA luncheon, educational program, or special event and;

- Increase your visibility with local Facility Management experts
- Align your business with an established association of professionals
- Network and build relationships with local businesses
- Market to a targeted audience
- Reach potential clients through a variety of marketing opportunities including print materials, Internet ads, announcements from the podium, and more...

Prices for sponsorship opportunities:

\$250.00 will allow two minutes at the podium, display a logo at the front of the room, and distribute flyers to members and guests.

\$500.00 will allow four minutes at the podium, logo and flyer privileges.

For information on joining our Great Chapter please contact Grace Cubarrubia at grace@millicareof.orlando.com.

To download a membership application please visit: www.ifmaorlando.org.

ATTENTION ALL MEMBERS

If you come across an interesting article, or have written one yourself that you think our members would be interested in please forward it to Chuck Aldrich at chuck.aldrich@hdsupply.com.

The IFMA Orlando Chapter's PR & Marketing committee is looking for media contacts & volunteers. If you would like to help the PR & Marketing Committee please contact Lisa Skelton at skelton@truststreet.com



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Educational Opportunities Feb 2007 - April 2007

February 07						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

March 07						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April 07						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Date	Educational Opportunities	Location
Jan 23-24	Operations and Maintenance Competency Course	Houston, TX
Feb 14	LIVE Webinar-Critical Influence Design-Preventing Workplace Strategy Failure (visit www.ifma.org for details on registering for this class)	Houston, TX Anchorage, AK
Feb 20-23	Business of FM Course	Boston, MA
Feb 25-27	CFM Exam Review Course and Exam: Sponsored by the Society of American Military Engineers (SAME)	St. Louis, MO
Mar 12-15	IFMA's Business of FM Course: Sponsored by The Boston Chapter of IFMA.	St. Louis, MO
Apr 17-20	Spring Symposium	St. Louis, MO
Apr 18-20	Management Summit	St. Louis, MO
Apr 30-May 1	Leadership Institute	Atlanta, GA



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ORLANDO 2007

BOARD OF OFFICERS AND DIRECTORS

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