



# Greater Orlando IFMA Chapter Newsletter

Fall-Winter 2007

## Features:

- Recent Events-Hope you did not miss!
- Interview with a CFM- Find out why he made the investment
- Look who's made the list -Our New CFM's
- FM Link Survey-Find out what others are doing (or not doing)
- Want to put your Talents and Skills to good use?
- Green Buildings Recruit for You
- 2008 Officers & Board of Directors



IFMA ORLANDO'S 2008 Board of Directors



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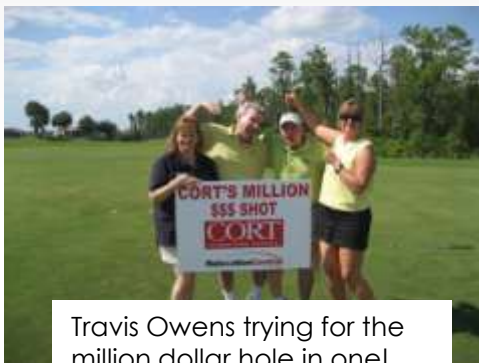


# Greater Orlando IFMA Chapter Newsletter

## Recent Events!

### IFMA Orlando's Annual Golf Tournament

They drove, chipped, putted, and had a good golfing time at our 3rd IFMA Annual Golf Tournament on September 28th at Stoneybrook East Golf Club. This year's tournament had over 100 people participating by golfing, hosting a tee, or coordinating a contest. Our top sponsors included Workplace Resource (lunch sponsor), AlliedBarton Security (Breakfast Sponsor) Innovative Source Design Group (Grand prize Sponsor) and CORT Office Furniture Rental (Closest to Pin and Hole in One for million dollars) along with many others who sponsored tees and prizes. Nearly every golfer left with a prize from the event! A portion of our proceeds benefited the Russell Home of Orlando, a home for Atypical children that relies solely on private donations. Because of our wonderful participants and sponsors, this year we will be donating \$3500.00 to this wonderful organization! A big thank you to Wendy Mauch and her committee for such a wonderful event. If you are interested in helping plan the 2008 Golf Tournament, please contact David Kalser at [david.kalser@alliedsecurity.com](mailto:david.kalser@alliedsecurity.com).



Travis Owens trying for the million dollar hole in one!

### November After Hours At Full Sail



Touring the school



Enjoying food and beverages!

Our After Hours Tour and Social took place at the "Back Lot" of Full Sail school in Winter Park. Full Sail is a school specializing in film, music, and art production. Full Sail provided tours of the school facility and also provided food and beverages for all. Thank you for your support Full Sail!



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## More Recent Events!

### December Holiday Luncheon

#### Celebrating the Stars of IFMA at Planet Hollywood!

Our Annual Holiday Luncheon was great fun as we celebrated at Planet Hollywood in Downtown Disney.

We had a friendly game of movie trivia, great lunch, prizes, gifts and more. In addition, the past Board of Directors and Committee Chairs were recognized and the swearing in ceremony for our new 2008 Officers was conducted. Also, the check for the Russell Home with the proceeds from our Golf Tournament was presented.

Thank you to CORT Office Furniture Rental who donated Four Magic Tickets and Steelcase for several Planet Hollywood Gift Certificates!





# Greater Orlando IFMA Chapter Newsletter

## Interview with a CFM-Why He Invested the Time to get certified



**Chuck Aldrich, CFM**  
**Director of Facilities**  
**CBRE**

Ed: Chuck, how did you get started in facilities ?

CA: I started my facilities career at Walt Disney World.

I had been working in the theme parks for several years and wanted to try something different so I transferred into the resorts division.

Ed: How long have you been a member of IFMA?

CA: I joined IFMA in February of 2006 and volunteered to be the Chairperson for the newsletter a month later.

Ed: When did you decide to pursue the CFM ?

CA: In July of 06 I heard a lot of talk at the IFMA meetings about the process to obtain the CFM designation so I decided to pursue it myself. If nothing else I thought it would be a good story for the newsletter.

Ed: How long did it take ?

CA: It took about 2 months. From the first time I spoke with my boss about having the time and training budget to pursue it.

Ed: What was the test experience like?

CA: The CFM exam was the longest and most challenging test I ever took. It was the first test I can remember ever taking where every answer was the right answer. I just had to choose the best one.

Ed: Has the CFM made any difference in your professional life since?

CA: Definitely. I received my CFM at the end of September 2006 and I have had two promotions since then. With this last promotion I was told that the decision makers definitely spoke highly of my CFM designation and considered it an important factor. You'd be surprised how many companies are looking for professional designations from professional organizations.

Ed: Care to share anything about your experience on the IFMA Orlando board as newsletter chair?

CA: When I joined IFMA I made the decision that I didn't just want to be a member, I wanted to be involved so I volunteered to be the Chairperson. I knew that by being the Newsletter Chairperson I would have access to a lot of information about the organization and the people in it. I was right, I got to know the Board of Directors, the Officers, other Chairpersons, and the members in a short period of time. The best way to learn about IFMA is to get involved.

Ed: What advice would you have for new people starting out in facilities ?

CA: Network. Also you should learn as much as you can about your company, your competitor's company and your clients.



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## Article of Interest: Member Spotlight

CA: Just because you work for one company doesn't mean you can't go to lunch with someone who works for another company and talk about work. You can share best practices and find new vendors. I'm not saying you should give away proprietary information, just share your day-to-day experiences.

Ed: We hear you are moving away, can you share anything about that with us?

CA: I've been working with a team of CB Richard Ellis employees transitioning a new client. I mentioned to the account leader that I would be interested in taking the lead position for Facilities and he thought I would be a good match to his team. I'm now the Director of Facilities on the Nissan account and will be relocating to the Nashville area.

Ed: Any parting words to those who know you in Orlando ?

CA: Don't be afraid to get outside of your comfort zone and try something different. Don't wait for something better to come along, you have to go out and find it. There's only one person responsible for your career, YOU! I'd like to thank everyone at IFMA Orlando for the good times we had at the luncheons, tours, bowling, golfing and many other events we held over the last year and a half. Thank you for giving me the opportunity to be the Newsletter Chairperson and a member of the Board of Directors.

Ed: Thanks Chuck, it's been a pleasure having you, and your positive contributions, as part of IFMA Orlando. Best luck in Nashville !



**Congratulations to the following IFMA Members on recently passing the CFM Exam:**

**Patrick Baker, CFM-Jones Lang LaSalle**

**David Dunn, CFM-City of Orlando**

**Eric Winterstein, CFM-Ft. Pierce Utilities**

**Thomas Huger, CFM-City of Daytona Beach**

## **CFM Exam Review Course**

IFMA Orlando will be offering the CFM Exam Review course on February 29 and March 1 (2 days) for the low price of \$200 (plus book cost) for members. Regular price is \$400! More details coming soon!



# Greater Orlando IFMA Chapter Newsletter

## Article of Interest:

### How Do You Measure Up?

**These questions were posted for FM's to respond on the FM Link at [www.fmlink.com](http://www.fmlink.com)**

November 2007

Does your company have an emergency communication system in place so employees can be reached quickly with instructions and information?

Yes = 59.4%

No = 40.6%

September 2007

Does your company allow over 20% of its "office" employees to work from their homes at least one day per week?

Yes = 29.7%

No = 70.3%

August 2007

Have you conducted a comprehensive energy audit of your facility since January 2005?

Yes = 31.6%

No = 68.4%

July 2007

Are you running any of your FM software applications through an application service provider (ASP); i.e., from the software company's server?

Yes = 21.4%

No = 78.6%

### **IFMA Member Makes it to the TOP 10!**

Wendy Mauch of Initial Tropical Plants recently was deemed one of the top 10 Sales people in the U.S. for her company.

She now is a member in the President's Club which she gets to celebrate with the prize of a trip for two to Las Vegas at the Bellagio!

Congratulations Wendy!

### **Looking to Fill a position in your company?**

Don't forget to make use of our job posting section on our website. If you have a position to fill, simply forward the job description, salary, and other specifics to the IFMA office at [ifmaorlando@ifmaorlando.org](mailto:ifmaorlando@ifmaorlando.org). It will be posted the next website update.



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## Do you have some Talents or Skills you would like to share??

Perhaps you are good at writing, or planning events, or working with the media....We can use you to make our association even better! Check out our different committees to see where the best fit might be. Attend a meeting and check it out!

For a complete listing of Committee Chairs with contact info go to our website at [www.ifmaorlando.org](http://www.ifmaorlando.org)

### **Professional Development/Educational Committee**

To enhance the level of professional knowledge for Facility Managers by offering courses to fulfill FM certification for those who are pursuing the FM certification. In addition, offer courses on a quarterly basis on topics of interest to all FMs

### **Membership Committee**

Responsible for the recruitment and retention of members. Members actively seek out pursue other sources for possible members and create incentives for others in association to recruit new members. Members serve as "welcome" hosts for all new and prospective members at functions

### **Newsletter**

Coordinates all functions of the quarterly on-line newsletter including editing and publishing. Actively pursues newsworthy information from the association members and also secures advertisements from sponsors.

### **Golf Committee**

Responsible for all aspects of planning, budgeting, and promoting of Annual Golf Tournament usually held in the Fall. Also, involves gaining sponsorships from area companies for the event.

### **Programs Committee**

Plans and coordinates monthly luncheon programs to include a variety of topics of interest to Facility Managers. Secures speakers and serves as liaison.

### **Social Committee**

Responsible for planning approximately two social/After Hour events per year. Often these are tied into a Facility tour

### **Public Relations/Marketing**

Responsible for getting IFMA Orlando publicized in various publications in the Orlando area through Facility

### **Sponsorships**

Responsible for securing company sponsorships for monthly luncheons. Actively pursues companies and showcases the benefits of being an IFMA sponsor



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## Going Green Draws Talent

How Going Green Draws Talent, Cuts Costs

Author: Dana Mattioli Source: Wall Street Journal Date Written: 11/13/2007

More corporations are going "green" and discovering that helping the environment isn't the only payoff. Eco-friendly policies can also help companies attract young talent, increase productivity and reduce costs.

"Students are looking to work for companies that care about the environment," says Lindsey Pollak, author of "Getting From College to Career." "They are almost expecting greenness like they expect work-life balance, ethnic diversity and globalization."

A recent poll on green employment by MonsterTRAK.com, a job Web site geared toward students and entry-level hires, found that 80% of young professionals are interested in securing a job that has a positive impact on the environment, and 92% would be more inclined to work for a company that is environmentally friendly.

It is getting easier for young people to do so. The U.S. Green Building Council, a nonprofit organization that awards Leadership in Energy and Environmental Design, or LEED, ratings to buildings that meet a variety of environmental standards, says 2.2 billion square feet of commercial construction have been registered in just seven months. That is much less time than the seven years it took the council to register the first one billion square feet.

To attract job hunters, corporations are touting their environmental efforts in recruiting materials and on campuses. Merrill Lynch & Co. outlines its environmental efforts on the back of every brochure for its campus recruiting. Sarah Quarterman, who heads Merrill's campus recruiting, says some students ask about the firm's environmental policies, whereas 10 years ago greenness never came up.

Paper maker NewPage Corp. also distributes a brochure highlighting the company's commitment to environmental responsibility when it recruits on campuses. The literature showcases the company's new corporate headquarters, in Miamisburg, Ohio, that uses 28% to 30% less energy than a standard office building and is furnished with environmentally friendly materials.

"At the end of the day, we are competing with everyone else for the best talent, and this is a generation that is very concerned with the environment," NewPage Chief Executive Mark Suwyn says.

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(Green Article Continued)

Last month, to meet the demand of students to work for green companies, MonsterTRAK, in alliance with ecoAmerica, a nonprofit environmental group, started GreenCareers. The site lists positions in companies that reduce their impact on the environment, making it easier for students to connect with businesses that support their environmental goals.

Ron Albright, a senior majoring in legal studies at the University of Central Florida, says he has noticed that companies he wants to work for lay out their environmental policies on their Web sites. "I don't want to be part of something that contributes to the problem," he says. "I want to be part of a company that may not necessarily be the solution but will lessen its impact on the environment."

Preliminary studies, including one conducted by the Canada Green Building Council, have linked eco-friendly indoor environments to higher productivity and less absenteeism. Green workplaces tend to focus on natural lighting, which may improve the mood of employees, and many green workplaces use advanced air-filtration systems, offering better air quality.

Since December, when her employer moved into a new headquarters that is certified "LEED platinum" for commercial interiors, the top rating, Jill Kasza says she has noticed an improvement in both her health and her productivity. Ms. Kasza, a compensation manager at Exelon Corp., the electric utility and power-generating company based in Chicago, says she hasn't had a single sinus infection there, after suffering two or three full-blown infections a year and frequent symptoms at the company's old site. The new building's improvements include a better air-filtration system and eco-friendly paint and carpeting. For companies, going green has another compelling benefit: the possibility of reducing operating costs. "I think the trend may have started for public relations and branding purposes, but there is pretty good evidence now that this is profitable," says Seymour Garte, author of "Where We Stand: A Surprising Look at the Real State of Our Planet."

Pelican Products Inc., a Torrance, Calif., designer and producer of protective equipment cases and lighting systems, expects to save \$130,000 on energy this year at its California facility. The company adopted measures such as high-efficiency fluorescent lights and equipment.

By installing lighting sensors, dimmers and a reflective roof, semiconductor maker Texas Instruments Inc. cut lighting energy at its office building in Richardson, Texas, by 80%. "In the first year alone, we should see \$1 million in electricity and water savings, and [the savings] will continue to grow until we see \$4 million a year," says Paul Westbrook, sustainable-development manager.

There are also incentives making the transition more affordable, and with proper planning, a green building doesn't have to cost much more than a standard one. "There was a myth that it would cost you a pound of flesh to do something good for the environment," says Michelle Moore, vice president of policy and public affairs for the U.S. Green Building Council. On average, the cost to go green is a 1% premium that is usually paid back within 12 months on energy savings alone, she says.

William Tauber, chief executive officer of Progressive Lighting & Energy Solutions Inc., a lighting retrofitting company based in Tustin, Calif., says his clients even have seen their insurance rates lowered after making changes. Going green is good for the bottom line, Mr. Tauber says. "It's far easier than increasing your sales."



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ORLANDO 2008

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Geoffrey Allen, CFM  
[gallen@glatting.com](mailto:gallen@glatting.com)

**Vice President**

Larry Simmons, CFM  
[larry.simmons@cityoforlando.net](mailto:larry.simmons@cityoforlando.net)

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[bmsmwh@aol.com](mailto:bmsmwh@aol.com)

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[Tami.Berry@nextel.com](mailto:Tami.Berry@nextel.com)

DIRECTORS:

Grace Cubarrubia  
[grace@millicareoforlando.com](mailto:grace@millicareoforlando.com)

Scott Weber, CFM  
[Sweber@fit.edu](mailto:Sweber@fit.edu)

John Mitrovka, CFM  
[John.Mitrovka@suntrust.com](mailto:John.Mitrovka@suntrust.com)

Lisa Cloud Kelly  
[lisa.cloud@firstdata.com](mailto:lisa.cloud@firstdata.com)

David Dunn, CFM  
[david.dunn@cityoforlando.net](mailto:david.dunn@cityoforlando.net)

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