



**Greater Orlando Chapter**  
INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION (IFMA)



**2019**  
**SPONSORSHIP**  
**BENEFITS**

| BENEFIT DESCRIPTION   | INDIVIDUAL EVENT<br>\$300/per event | SILVER<br>\$600/annually   | GOLD<br>\$1,200/annually   | PLATINUM<br>\$2,000/annual  | DIAMOND<br>\$4,000/annual<br>(limited to no more than 3 sponsors)  |
|---|-------------------------------------|--|--|---|--|
| Annual PRE-PAID package for all educational programs, also includes tours & social events   | NO                                  | NO   | NO   | YES (1) person<br>RTS NOT Included  | YES (2) persons<br>RTS Included  |
| Sponsorship of any event- programs, tours and socials with logo on email invitation, literature on tables and 3 minutes at the podium   | NO                                  | NO   | NO   | YES (3)<br>RTS NOT Included   | YES (unlimited)<br>RTS Included (highest level sponsorship category)   |
| Sponsorship of monthly luncheon (DOES NOT include socials or tours) includes logo on email invitation, literature on tables and 3 minutes at the podium   | NO                                  | YES (1)  | YES (2)  | See Above   | See Above  |
| Guest passes for the Year   | NO                                  | NO   | YES (3)  | YES (6)   | YES (8) includes RTS   |
| FREE Table at the Chili Cook-off/ Vendor Showcase with attendees and choice of table location   | NO                                  | NO   | NO   | YES (2) persons included with table   | YES (4) persons included with table  |
| Industry specific - no duplication of industries allow on 1st come 1st serve basis with your first renewal option   | NO                                  | NO   | NO   | YES   | YES  |
| Your name on sponsorship banner at all programs   | NO                                  | NO   | NO   | YES   | YES  |
| Logo on standard e-mail blast - over 150 exposures throughout the year  | NO                                  | NO   | NO   | YES   | YES  |
| Opportunity to place literature and give away promotional items on all tables at luncheon meetings  | NO                                  | YES  | YES  | YES   | YES  |
| Logo on Chapter website home page with a link to your company website (with your written permission)  | NO                                  | YES- Dedicated Area of Home Page   | YES- Dedicated Area on Home Page   | YES- with scrolling slideshow in center of Home Page, dedicated static area of the home page and logo on bottom banner footer of every website page | YES with scrolling slideshow in center of home page, dedicated static area on the home page with prominent logo on bottom banner on every website page |
| Recognition at New Member Orientations Presentation held 3 times a year   | NO                                  | YES  | YES  | YES   | YES  |
| Special name badge that displays level of "Sponsor"   | NO                                  | YES  | YES  | YES Green badge   | YES orange badge   |
| Chapter website and broadcast e-mails available for sponsors to advertise "open house", tours, educational events or <b>submission of white papers for weekly newsletter</b> (sponsor will be responsible for content and reservations) | NO                                  | YES  | YES  | YES   | YES  |
| If Company's chapter member cannot attend, they may send substitution from company if pre-registered  | NO                                  | NO   | NO   | YES (1)   | YES (2)  |
| Individual Sponsorship of one (1) social, tour or educational event - includes logo on email invitation, literature on tables and 3 minutes at the podium   | YES                                 | NO   | NO   | NO  | NO   |
| Sponsor Social/Reception with IFMA Executive Board (2 attendees per sponsor)  | NO                                  | YES  | YES  | YES   | YES  |
| Opportunity to speak at the End of the Year Celebration and Dedicated Table   | NO                                  | NO   | NO   | NO  | YES  |
| Sponsor webpage featuring the levels of sponsorship with a highlight of each sponsor and link to their website.   | NO                                  | YES- Includes company name, industry identification line and company logo with link to website | YES- Includes company name, industry identification line and company logo with link to website | YES- Same as Silver & Gold plus Contact Name and phone # included on listing and client testimonials  | YES- Same as Platinum PLUS paragraph describing company's business with picture of Member Representative   |